

# Sponsorship Opportunities



## 2026 PIG FEST PRESENTING SPONSOR - \$20,000

- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Co-Branding
  - Media, Print, Radio, Social Media
  - Giveaways
  - (Pig Fest Race Merchandise)
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- (20) Friday Night Concert Sponsor Tent Tickets
- (10) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Featured on Grand Entrance Banners
- Logo on signage throughout festival site
- Vendor Booth Space
- Logo on awards



## 2026 PIG FEST PIT MASTER SPONSOR- \$10,000

- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Featured on Grand Entrance Banners
- Logo on signage throughout festival site
- Logo on awards

## PLATINUM SPONSOR- \$7,500

- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- (10) Friday Night Concert Sponsor Tent Tickets
- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space



## GOLD SPONSOR- \$5,000

- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

## SILVER SPONSOR- \$2,500

- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space





# 2026 ADDITIONAL SPONSORSHIP LEVELS

**BENEFITTING:**



All sponsorships come with a side of recognition in the program, on the website, and other valuable mentions.	<b>Bronze Sponsor</b> <b>\$1000.00</b>	<b>Support Sponsors</b> <b>\$500.00</b>	<b>Friends of PigFest</b> <b>\$250</b>
Steak Dinner and Silent Auction Tickets (2)	★		
Complimentary Cook Team	★	★	
LED Screen Recognition	★	★	★
Logo on Website	★	★	★
Featured Social Media	★	★	★
Friday Night Sponsor Tent Tickets	<b>4</b>	<b>2</b>	<b>2</b>

**\*In kind donations such as goods, services, or financial will equate to the level associated with the donation value**

# NAMING RIGHTS OPPORTUNITIES

## VIP AREA SPONSOR- \$7,500

- Exclusivity of VIP Area Naming Rights and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space

**DONE**



## STAGE SPONSOR- \$10,000

- Exclusive Stage Banner Naming Rights and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days



## BBQ TEAM BREAKFAST - \$2,500

- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space





## PIG RACES SPONSOR- \$10,000

- Exclusive Pig Race Promotion Rights and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days

## JUDGES TENT SPONSOR- \$5,000

- Logo included on Exclusive 2026 Judge Pin
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space



## KIDZ ZONE SPONSOR- \$5,000

- Exclusive Branding Rights to Kidz Zone
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

## LED SCREEN SPONSOR- \$7,500

- Exclusivity of LED Screen Naming and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- (10) Friday Night Concert Sponsor Tent Tickets
- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space



## FESTIVAL CARD SPONSOR- \$5,000

- Festival Card Branding Exclusivity
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

## GOLF SHUTTLE SPONSOR- \$5,000

- Logo on all shuttles utilized during event
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space





## PICKLEBALL TOURNAMENT- \$2,500

- Exclusive Pickleball Sponsor
- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

## CORNHOLE TOURNAMENT- \$2,500

- Exclusive Cornhole Sponsor
- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space



## FOOTBALL TAILGATE TRAILER- \$5,000

- Logo Presented on and around trailer
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

## STEAK DINNER AND AUCTION- \$7,500

- Exclusivity of Steak Dinner and Silent Auction Branding
- Steak Dinner and Silent Auction Promotions
- Logo and link on the festival website
- Live stage announcements
- Complimentary
- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space

**DONE**



## WHOLE HOG DEMO- \$1,000

- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space

## PEOPLES CHOICE TENT- \$5,000

- Logo Presented on and around Tent on Saturday
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space





**\$2,500**

**Paint Sponsor  
Covers Paint Supplies for  
Parking Palette Participants**



**JEFF JARRETT'S**  
**★ ALL-STAR ★**  
**SUPER SLAM**



**SPONSORSHIP**  
**OPPORTUNITIES**



# ALL STAR SLAM NAMING RIGHTS OPPROTUNITIES

## RING OF HONOR SPONSOR- \$10,000

- Exclusive Wrestling Event Promotion Rights and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days



## TURNBUCKLE SPONSOR- \$2,500

- Exclusive Turnbuckle Sponsor (See Hiller in Picture)
- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

## ON THE MAT SPONSOR- \$5,000

- Exclusive Apron Sponsor Space (See Picture)
- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space



# ALL STAR SLAM NAMING RIGHTS OPPORTUNITIES

## INDIVIDUAL MATCH NAMING RIGHTS

**MAIN EVENT FEATURING 3X PROFESSIONAL WRESTLING HALL OF FAME-JEFF JARRETT** **\$2,500**

**TAG TEAM TITLE MATCH** **\$1,500**

**MICRO MANIA** **\$1,000**

**CONCESSION STAND BRAWL** **\$1,000**

**LADIES TITLE MATCH** **\$1,000**

**5-WAY HIGH SCHOOL SHOWDOWN** **\$750**

**LUCHA LIBRE SPECTACULAR** **\$500**

**SUPERSTAR SINGLES** **\$500**



# ALL STAR SLAM NAMING RIGHTS OPPROTUNITIES

## SPONSORSHIP BENEFITS

All sponsorships come with recognition in the program, on the website, and other valuable mentions.	Ring of Honor \$10,000.00 (1) Available	On The Mat \$5,000.00	Turnbuckle \$2,500.00	Individual Match Sponsors
Match Naming Rights				
Apron Image Rights				
Turnbuckle Image Rights				
Jeff Jarrett Custom Video				
In Show Plugs and Match Announcement				
Social Media Post with Individual Graphic				
Guest Ring Announcer				
Logo on Event Promotion				
Wrestling Passes	10	4	2	2



**GOLF  
SCRAMBLE  
SPONSORSHIP  
OPPORTUNITIES  
OCTOBER 19, 2026**

# PIG FEST GOLF TOURNAMENT SPONSOR OPPORTUNITIES

## TOP HOG- \$15,000

- Exclusive Naming Rights
- Logo on Signage, Carts, and Digital Ads
- 2 Complimentary Foursomes
- Speaking Moment at Awards
- Premier Tent/Activation Space
- Social Media Spotlight Campaign
- First Right of Refusal for Following Year
- 2 VIP Steak Dinner and Silent Auction Tickets
- VIP Friday Night Concert Tickets



## BIG BOAR- \$10,000

- Logo on Welcome Banner
- One Complimentary Foursome
- Hole Sponsorship
- Banner at Registration
- Recognition at Awards
- 2 VIP Steak Dinner and Silent Auction Tickets
- Signage at Pig Fest

## BBQ PLATE SPONSOR- \$5,000

- Hole Sponsorship
- One Complimentary Foursome
- Signage at Pig Fest
- 2 VIP Steak Dinner and Silent Auction Tickets





**PIGFESTTN.COM**  
**VETERAN'S PARK, HENDERSONVILLE, TN 37075**

## **Contact**

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**Photos courtesy of Memories by Murray**