

Sponsorship Opportunities



2026 PIG FEST PRESENTING SPONSOR - \$20,000

- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Co-Branding with Pig Fest 2026 Logos
 - Media, Promotional Materials, and Giveaways
 - (Pig Fest Reserves the right to sell merchandise without co-branding)
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- (20) Friday Night Concert Sponsor Tent Tickets
- (10) Thursday Night Steak Dinner/Auction Tickets
- (20) Friday Night Concert GA Tickets
- (20) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Company Representative will have the opportunity to speak at a scheduled press event.
- Product/Industry Exclusivity
- Featured on Grand Entrance Banners
- Logo on signage throughout festival site
- Vendor Booth Space
- Logo on awards

2026 PIG FEST PIT MASTER SPONSOR- \$10,000

- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Featured on Grand Entrance Banners
- Logo on signage throughout festival site
- Logo on awards

PLATINUM SPONSOR- \$7,500

- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- (10) Friday Night Concert Sponsor Tent Tickets
- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space



GOLD SPONSOR- \$5,000

- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

SILVER SPONSOR- \$2,500

- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space





2026 ADDITIONAL SPONSORSHIP LEVELS

BENEFITTING:



All sponsorships come with a side of recognition in the program, on the website, and other valuable mentions.	Bronze Sponsor \$1000.00	Support Sponsors \$500.00	Friends of PigFest \$250
Steak Dinner and Silent Auction Tickets (2)	★		
Complimentary Cook Team	★	★	
LED Screen Recognition	★	★	★
Logo on Website	★	★	★
Featured Social Media	★	★	★
Friday Night Sponsor Tent Tickets	★	★	★

*In kind donations such as goods, services, or financial will equate to the level associated with the donation value

NAMING RIGHTS OPPORTUNITIES

VIP AREA SPONSOR- \$7,500

- Exclusivity of VIP Area Naming Rights and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- (10) Friday Night Concert Sponsor Tent Tickets
- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space



STAGE SPONSOR- \$10,000

- Exclusive Stage Banner Naming Rights and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days

BBQ TEAM BREAKFAST - \$2,500

- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space





PIG RACES SPONSOR- \$10,000

- Exclusive Pig Race Promotion Rights and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days

JUDGES TENT SPONSOR- \$5,000

- Logo included on Exclusive 2026 Judge Pin
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space



KIDZ ZONE SPONSOR- \$5,000

- Exclusive Branding Rights to Kidz Zone
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

LED SCREEN SPONSOR- \$7,500

- Exclusivity of LED Screen Naming and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- (10) Friday Night Concert Sponsor Tent Tickets
- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space



FESTIVAL CARD SPONSOR- \$5,000

- Festival Card Branding Exclusivity
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

GOLF SHUTTLE SPONSOR- \$5,000

- Logo on all shuttles utilized during event
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space





PICKLEBALL TOURNAMENT- \$2,500

- Exclusive Pickleball Sponsor
- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

CORNHOLE TOURNAMENT- \$2,500

- Exclusive Cornhole Sponsor
- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space



FOOTBALL TAILGATE TRAILER- \$5,000

- Logo Presented on and around trailer
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

STEAK DINNER AND AUCTION- \$7,500

- Exclusivity of Steak Dinner and Silent Auction Branding
- Steak Dinner and Silent Auction Promotions
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- (10) Friday Night Concert Sponsor Tent Tickets
- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space



WHOLE HOG DEMO- \$1,000

- (6) Thursday Night Steak Dinner/Silent Auction Tickets
- (10) Friday Night Concert GA Tickets
- (10) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days
- Vendor Booth Space



PEOPLES CHOICE TENT- \$5,000

- Logo Presented on and around Tent on Saturday
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- (8) Friday Night Concert Sponsor Tent Tickets
- (4) Thursday Night Steak Dinner/Silent Auction Tickets
- (8) Friday Night Concert GA Tickets
- (8) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space





\$2,500

**Paint Sponsor
Covers Paint Supplies for
Parking Palette Participants**



JEFF JARRETT'S ★ ALL-STAR ★ SUPER SLAM



SPONSORSHIP OPPORTUNITIES

ALL STAR SLAM NAMING RIGHTS OPPROTUNITIES

RING OF HONOR SPONSOR- \$10,000

- Exclusive Wrestling Event Promotion Rights and Branding
- Logo and link on the festival website
- Live stage announcements during the event
- Complimentary Entry into BBQ Competition
- Complimentary Golf Scramble Team Entry
- Inclusion in all additional paid media (TV, Print)
- Inclusion in radio schedule, including social media.
- Vendor Booth Space
- (15) Friday Night Concert Sponsor Tent Tickets
- (8) Thursday Night Steak Dinner/Silent Auction Tickets
- (15) Friday Night Concert GA Tickets
- (15) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition for all 3 days



TURNBUCKLE SPONSOR- \$2,500

- Exclusive Turnbuckle Sponsor (See Hiller in Picture)
- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space

ON THE MAT SPONSOR- \$5,000

- Exclusive Apron Sponsor Space (See Picture)
- Logo and link on the festival website
- Complimentary Entry into BBQ Competition
- (6) Friday Night Concert Sponsor Tent Tickets
- (2) Thursday Night Steak Dinner/Silent Auction Tickets
- (6) Friday Night Concert GA Tickets
- (6) Thursday Night Wrestling GA Tickets
- Sponsor Merchandise Gift Package
- LED Screen Recognition during Wrestling and Concert
- Vendor Booth Space



ALL STAR SLAM NAMING RIGHTS OPPROTUNITIES

INDIVIDUAL MATCH NAMING RIGHTS

MAIN EVENT FEATURING 3X PROFESSIONAL WRESTLING HALL OF FAMER-JEFF JARRETT	\$2,500
TAG TEAM TITLE MATCH	\$1,500
MICRO MANIA	\$1,000
CONCESSION STAND BRAWL	\$1,000
LADIES TITLE MATCH	\$1,000
5-WAY HIGH SCHOOL SHOWDOWN	\$750
LUCHA LIBRE SPECTACULAR	\$500
SUPERSTAR SINGLES	\$500



ALL STAR SLAM NAMING RIGHTS OPPROTUNITIES

SPONSORSHIP BENEFITS

All sponsorships come with recognition in the program, on the website, and other valuable mentions.	Ring of Honor \$10,000.00 (1) Available	On The Mat \$5,000.00	Turnbuckle \$2,500.00	Individual Match Sponsors
Match Naming Rights				
Apron Image Rights				
Turnbuckle Image Rights				
Jeff Jarrett Custom Video				
In Show Plugs and Match Announcement				
Social Media Post with Individual Graphic				
Guest Ring Announcer				
Logo on Event Promotion				
Wrestling Passes	10	4	2	2



**GOLF
SCRAMBLE
SPONSORSHIP
OPPORTUNITIES
OCTOBER 19, 2026**

PIG FEST GOLF TOURNAMENT SPONSOR OPPORTUNITIES

TOP HOG- \$15,000

- Exclusive Naming Rights
- Logo on Signage, Carts, and Digital Ads
- 2 Complimentary Foursomes
- Speaking Moment at Awards
- Premier Tent/Activation Space
- Social Media Spotlight Campaign
- First Right of Refusal for Following Year
- 2 VIP Steak Dinner and Silent Auction Tickets
- VIP Friday Night Concert Tickets



BIG BOAR- \$10,000

- Logo on Welcome Banner
- One Complimentary Foursome
- Hole Sponsorship
- Banner at Registration
- Recognition at Awards
- 2 VIP Steak Dinner and Silent Auction Tickets
- Signage at Pig Fest

BBQ PLATE SPONSOR- \$5,000

- Hole Sponsorship
- One Complimentary Foursome
- Signage at Pig Fest
- 2 VIP Steak Dinner and Silent Auction Tickets





PIGFESTTN.COM
VETERAN'S PARK, HENDERSONVILLE, TN 37075

Contact

Andy Gilley (615) 822-3898
agilley@hvilletn.org

Dallas Long (615) 822-3898
drlong@hvilletn.org

Photos courtesy of Memories by Murray